



www.smartvideos.eu

PRICING & CONDITIONS

valid until January 2017



WELCOME TO SMART VIDEOS



Smart Videos is a ground-breaking start-up that focuses on human skills as much as innovative machine work.

We use simple digital tools to produce audiovisual products as nobody has ever seen before, thanks to a 17-year old expertise in the field of analogical and digital videomaking.

This is our website, which hosts a number of concrete examples of what we are capable of doing in less than 24h

www.SmartVideos.eu

Smart Videos is an initiative by Slash Prod, a creative agency based in Brussels that can provide with a wide range of digital products (videos but also websites, infographics, digital campaigns or strategies).

Take a look at our catalogue here

www.SlashProd.eu/catalogue

WELCOME TO THE SMART REVOLUTION

Here you can find different plans to join the smartphone revolution, according to your specific needs, ambitions and constraints.

The list follows the ratio of an increasing budget.

The last plan allows any special request from you, which we will process following the same principle of all plans: a fixed rate of 390 (all prices are VAT excl.) per actual day of work.

The next pages will specify conditions and deliverables of each plan.

Smart Video PLAN #01 *You want it cheap!*

SVP#02 *You want it fast!*

SVP#03 *You want it perfect!*

SVP#04 *You want it viral!*

SVP#05 *You want it exactly as YOU want it!*



Videos are the most effective digital tool, if you want to impress your audience.

But sometimes you need to impress nobody, you just need to tell track of your initiatives.

You need to communicate something with no rush, and then move on.

You want a good product, of course, but you do not regard it as a priority, so you do not want to sacrifice a major part of your COMMs available budget.

PLAN 1 is perfect for pragmatic professionals like you. It will provide you with the link to a high quality Smart Video at the lowest price possible!

The link will be hosted on Smart Videos' social accounts (Youtube/Vimeo/Facebook) and you will be able to share it without limits!

BUDGET:

390 €

(all included but VAT)

CONDITIONS:

- Youtube/Vimeo link to a HD video of 1-5 minutes
- 1 technical review (in case of typos).

DELIVERY:

By 48-72h since the beginning of the event.

PAYMENT:

Upon delivery

THE PLAN DOES NOT COVER:

- actors/actresses
- commuting outside Brussels
- subtitles
- master-raw video files
- all not explicitly included

BUDGET:

780 €

(all included but VAT)

CONDITIONS:

- Youtube/Vimeo link to a HD video of 1-5 minutes
- 1 technical review (in case of typos/images to eliminate).
- 1 interview facilitator

DELIVERY:

By 24-48h.

PAYMENT:

Upon delivery

THE PLAN DOES NOT COVER:

- commuting outside Brussels
- subtitles
- master-raw video files
- all not explicitly included



It's a matter of time, you want to launch your smart video on the web as soon as possible.

Your priority is clear: the soonest you launch it, the biggest impact it will have.

You want a high-quality work, but you also want it very fast, almost in real time!

PLAN 2 is perfect for professionals in the field of news.

It will provide you with the link to a high quality Smart Video in the quickest time possible!

The link will be hosted on Smart Videos' social accounts (Youtube/Vimeo/Facebook) and you will be able to share it without limits!



Your mission is delicate and you want nothing to go wrong.

You want a high quality video, you want it fast, but you believe that you have to brief us before we come and start filming.

You want us to develop ideas, come up with proposals, do all necessary to execute the masterplan!

You also need the original video file to upload it on your own website and social media accounts.

PLAN 3 is the solution to a meticulous organisation that wishes to keep track and full control of its communication products.

*Now the video is yours.
Except selling it, you can do whatever you want!*

24h delivery!

BUDGET:

1.070 €

(all included but VAT)

CONDITIONS:

- Preparation briefing
- 4h filming
- 1 interview facilitator
- The original file via WETRANSFER
- Main language subtitles*
- 1 review (typos/titles/minor corrections)

DELIVERY:

By 24h.

PAYMENT:

Upon delivery of the video via Youtube and before the delivery of the original file.

THE PLAN DOES NOT COVER:

- commuting out of Bxl
- all not explicitly included

*Available for EN-FR-ES-IT

BUDGET:

1.460 €

(all included but VAT)

CONDITIONS:

- Preparation briefing
- 4h filming
- 1 interview facilitator
- The original file via WT
- 1 day (media relations + technical) assistance to the launch
- 1 review (typos/titles/minor corrections/integrations).
- Subtitles file for any translation provided
- Final report + recommendations

DELIVERY:

By 24h.

PAYMENT:

Upon delivery of the video via Youtube and before the delivery of the original file.

THE PLAN DOES NOT COVER:

- commuting out of Bxl
- all not explicitly included



You do not only need a video, you need a huge impact!

You want to brief us, before we perform our work, but you also want us to take care of every aspect of the launch, from the technical aspects to an intense day of media relations, so that you can optimise the impact of your investment.

PLAN 4 is what we recommend to clients that understand the importance of investing in the launch as much as in the preparation of a digital product.

Now you do not only own a video, you own a real communication strategy!

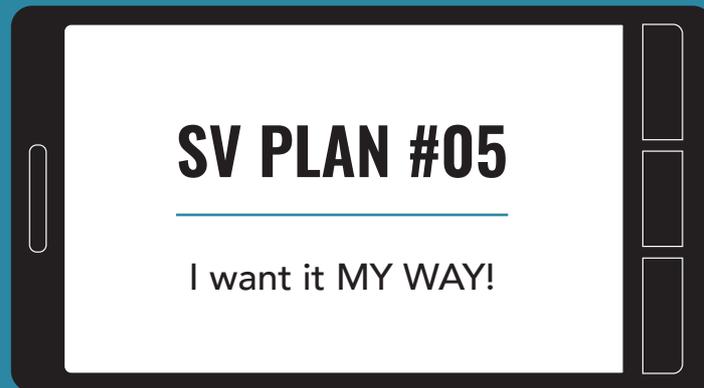
24h delivery!

THE PERFECT PLAN TO MAKE YOUR PLAN PERFECT

	PLAN	1	2	3	4
FEATURE					
Preparation		No	No	Yes	Yes
Filming		2h	2h	4h	4h
Facilitator		No	Yes	Yes	Yes
Delivery time		48-72h	24-48h	24h	24h
File type		Link	Link	File	File
Review		Technical	Technical	Minor	Integrations
Subtitles		No	No	Main	All languages
Technical assistance		No	No	No	Yes
Media relations		No	No	No	Yes
Price (VAT excl.)		390 €	780 €	1.070 €	1.460 €

AND WHAT ABOUT **PLAN 5** ???

NUMBER 5 IS THE PLAN THAT YOU MAKE !



We offer fixed plans to make your choice easier.

We also offer customised budget plans to give you full flexibility and maximum impact!

Just drop us a message with your ideas, special needs, constraints, ambitions.

We will take care of formulating a special offer for you, out of any financial obligation!

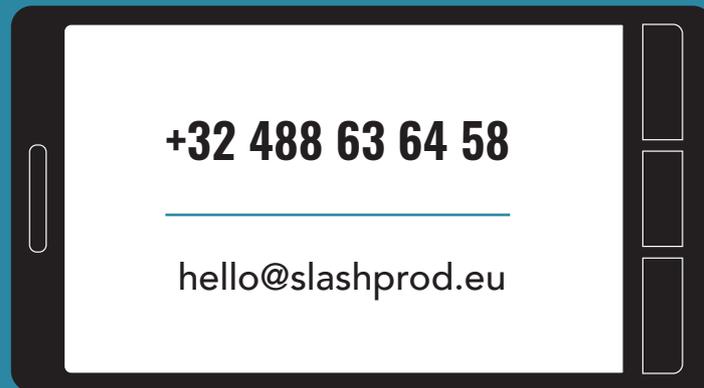
Ok, Smart Videos, you convinced me. Now what ???

As soon as you pick your plans, the following steps usually apply:

1. The no-profit association for freelancers SmartBE (www.smartbe.be) issues an order form for the given budget.
2. You receive the order form by email. Just press the confirmation button in the email and we are set!
3. We produce the video.
4. You watch the final product for approval.
5. Once the work is approved, SmartBE will send you an electronic bill.

ANY QUESTION ???

DO NOT HESITATE TO CONTACT US



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SMART VIDEOS

JOIN THE SMART REVOLUTION



www.smartvideos.eu

A very open initiative by
Alessandro Cozzutto
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founder and coordinator of
Slash Prod
www.slashprod.eu